



About The Founder's Award

OUR FOUNDER'S HISTORY

Stability, strength, and continued growth and success have been the pillars of Sax LLP's standard of client service since 1956. Sax Founders – Sander Sax, Morris Macy, and Egon Fromm – inspired the vision of advancing clients forward by advising them in the key areas critical to their success. This vision continues to serve as the cornerstone of how Sax does business today.

Each Founder has made significant contributions to the overall foundation of the firm, on which our success and values are built. Sander Sax emphasized superior quality of client service and professional growth; Morris Macy underscored involvement in community organizations and our firm's dedication to integrity, honesty and exceptional client service; and, Egon Fromm placed a premium on our firm's impeccable standard of professional service and maintaining it.

Together, our Founders were the architects of our progressive mindset and many members since have carried the torch in affirming our focus on the advancement and growth of our clients throughout our 60 plus years. This is the DNA of our firm, and we continue to embody these values to this day.

THE FOUNDER'S AWARD

The Founder's Award is a vehicle in which we can honor the values of our Founders by reaching not-for-profit organizations and empowering them to become more sustainable. Sustainability allows an organization to stand on their own two feet and march in their own direction. Sustainability alleviates the uncertainty for where funding will come next. Above all, sustainability gives a not-for-profit organization the strength and stability to survive, and to continue their good work and positive impact for their cause and the populations they serve.

Sax recognizes the challenges not-for-profits face in reaching sustainability, and is passionate about arming organizations with the tools, education and resources they need to secure their financial health and stability, so they can focus on what is most important – furthering their mission.



The Founder's Award Application

CONTACT INFORMATION

First Name: _____ Last Name: _____
Title: _____ Telephone: _____
Email Address: _____

ORGANIZATION INFORMATION

Is your organization a 501(c)(3)? YES NO

Organization Name: _____
Street Address: _____ City: _____
State: _____ Zip: _____ Total Revenue: _____
Website: _____ Telephone: _____
CEO: _____ CFO: _____
Brief History of the Organization: _____

The Founder's Award Event Attendees: 1.) _____
2.) _____

Not yet sure who will be attending. Please follow up with me by January 1, 2018 for names.

SUBMISSION INSTRUCTIONS

Submit either an essay (1200 word max.) or non-professional video (5 minutes max.) demonstrating either of the following:

1. How your not-for-profit organization is perpetuating sustainability
2. Ideas or measures your not-for-profit can implement to help become more sustainable

Please email application package and essay/video file* to bmadriral@saxllp.com by **November 30, 2017** to be eligible to win a \$15,000 unrestricted gift for your not-for-profit organization. Winners will be announced at The Founder's Award event on **January 25, 2018** at the **Chart House in Weehawken, NJ**. A C-suite executive (President, CEO, COO, CFO or Executive Director) and/or Board member of the organization must be in attendance at the event to receive the award, or else it is forfeited to the next runner up.

**All essays and videos become the property of Sax LLP once submitted.*



The Founder's Award: FAQ

WHY IS IT CALLED THE FOUNDER'S AWARD?

Stability, strength and continued growth and success have been the pillars of Sax LLP's standard of client service since 1956. Sax Founders – **Sander Sax, Morris Macy, and Egon Fromm** – inspired the vision of advancing clients forward by advising them in the key areas critical to their success. This vision continues to serve as the cornerstone of how Sax does business today.

The Founder's Award is a vehicle in which we can honor the values of Sax's Founders by reaching not-for-profit organizations and empowering them to become more sustainable.

WHAT TYPE OF NOT-FOR-PROFITS CAN APPLY?

Organization must have a current tax exemption under Section 501(c)(3) as determined by the IRS.

HOW MANY NOT-FOR-PROFITS CAN WIN THE AWARD?

Only one (1) not-for-profit organization can win the \$15,000 unrestricted gift. There will be two (2) runners-up that will be given consolation prizes and recognition.

Consolation prizes will consist of a selection of services and resources the runners-up can choose from that Sax will provide as a courtesy to help them in efforts geared towards sustainability.

HOW DO I SUBMIT AN APPLICATION FOR THE FOUNDER'S AWARD?

Submit either an essay (1200 word max.) or non-professional video (5 minutes max.) demonstrating either of the following:

1. How your not-for-profit organization is perpetuating sustainability
2. Ideas or measures your not-for-profit can implement to help become more sustainable

Please email application package and essay/video file* to bmadrigal@saxllp.com by **November 30, 2017** to be eligible to win a \$15,000 unrestricted gift for your not-for-profit organization.

**All essays and videos become the property of Sax LLP once submitted.*

HOW DO I SUBMIT A VIDEO SUBMISSION FOR THE FOUNDER'S AWARD?

Video submissions do NOT have to be professional videos. Videos work best from the following phones: iPhone 4-8; Android 4.0 or higher; HTC-1, Samsung Galaxy S4 and S5. Phones should be no more than two years old.

Basic Tips & Instructions for a video submission:

1. Check your phone's video camera setting and capture at the highest quality.
2. Please use the phone's 'outside' camera (the one on the back) for best quality.
3. Please shoot the video horizontal instead of vertical.
4. Avoid shooting in front of a window as it will most likely come out too dark.
5. Record in a quiet room that has carpet or a good amount of fabric to soak up external noise.

Submit the video file via email to Bianca Madrigal at bmadriral@saxllp.com by **November 30, 2017**. If there are any issues with submitting it, please contact Bianca for an alternative method to submit.

WHEN & WHERE WILL THE FOUNDER'S AWARD EVENT BE HELD?

The Founder's Award event and ceremony will be held on **January 25, 2018** from **6:00-9:00 p.m.** at the **Chart House** in Weehawken, NJ:

Address: Lincoln Harbor, Pier D-T
1700 Harbor Boulevard
Weehawken, NJ

WHO SHOULD ATTEND THE FOUNDER'S AWARD EVENT?

A C-suite executive (President, CEO, COO, CFO or Executive Director) and/or Board member from the not-for-profit organization will need to be in attendance at The Founder's Award event in order to receive the award. If a C-suite executive and/or Board member is not present at the event and they were chosen as the award recipient, the \$15,000 gift will be forfeited to the next runner up.

CAN I BRING A GUEST TO THE EVENT?

A maximum of two (2) representatives from each not-for-profit organization can attend the Founder's Award event. One representative must be a C-suite executive (President, CEO, COO, CFO or Executive Director) and/or Board member.

WHAT WILL THE FORMAT OF THE EVENT BE?

The format of the event will include a keynote speaker and remarks from the award judges on which organization was selected as the winner of the \$15,000 gift and the two (2) runners up, and why they were chosen. The awards ceremony will follow. Light food and cocktails will be provided through-out the night.

WHO IS THE KEYNOTE SPEAKER?

Gian Paul Gonzalez is widely recognized for inspiring the New York Giants to their Super Bowl victory with the phrase ‘All In’. He has been featured on ESPN on Super Bowl Sunday, and has had notable appearances on Fox News and CNN. He has traveled the world as a motivational speaker for corporate, athletic, government and educational institutions.

Gian Paul Gonzalez was a former NCAA First Team All-American from Montclair State University. He was offered a few professional basketball contracts, yet he turned them down to continue his work with at-risk youth. He is the Founder & Executive Director of The Hope & Future Foundation which provides opportunities for youth to become empowered members of their community.

WHO ARE THE JUDGES AND HOW WERE THEY DETERMINED?

The Founder’s Award applicants will be judged by a minimum of three (3) independent consultants that have a concrete background in the not-for-profit sector, and understand what it takes and means to be sustainable.

WHY IS “SUSTAINABILITY” THE THEME BEING JUDGED?

Sax is passionate about providing not-for-profit organizations with the tools to reach sustainability so they can stand on their own two feet and march in their own direction. Sustainability alleviates the uncertainty for where funding will come next and gives a not-for-profit organization the strength and stability to continue their good work and positive impact for their cause and populations they serve.

WHAT IS THE COST TO ATTEND THE FOUNDER’S AWARD EVENT?

There is no cost to attend The Founder’s Award event. You only need to have submitted an application for the award to attend.

FOOD + BEVERAGE SPONSOR:



Arthur J. Gallagher & Co.
BUSINESS WITHOUT BARRIERS™

WHEN WILL THE WINNER BE PROVIDED WITH THE \$15,000 UNRESTRICTED GIFT?

The winner of the \$15,000 unrestricted gift will be presented with the check the night of the event after the awards ceremony.

WHAT CAN THE \$15,000 GIFT BE USED FOR?

The \$15,000 gift is unrestricted and can be used for anything within the not-for-profit organization’s tax-exempt mission.