



About The 2018 Founder's Award

OUR FOUNDER'S HISTORY

Stability, strength, and continued growth and success have been the pillars of Sax LLP's standard of client service since 1956. Sax Founders – [Sander Sax](#), [Morris Macy](#), and [Egon Fromm](#) – inspired the vision of advancing clients forward by advising them in the key areas critical to their success. This vision continues to serve as the cornerstone of how Sax does business today.

Each Founder has made significant contributions to the overall foundation of the firm, on which our success and values are built. [Sander Sax](#) emphasized superior quality of client service and professional growth; [Morris Macy](#) underscored involvement in community organizations and our firm's dedication to integrity, honesty and exceptional client service; and, [Egon Fromm](#) placed a premium on our firm's impeccable standard of professional service and maintaining it.

Together, our Founders were the architects of our progressive mindset and many members since have carried the torch in affirming our focus on the advancement and growth of our clients throughout our 60 plus years. This is the DNA of our firm, and we continue to embody these values to this day.

THE FOUNDER'S AWARD

Sax is a champion of not-for-profits and The Founder's Award is a vehicle in which we can honor the values of our Founders by supporting, empowering and guiding these organizations in ways that ensure their continued existence and positive impact on this world.

The theme for the 2018 Founder's Award will be *inspiration*. As a nonprofit, how do you inspire your Board, your Staff, your Volunteers, and/or your Community to engage in your mission? Effectively doing so will position you for continued success, and allow you to thrive and flourish.

We welcome you to submit your application demonstrating *how you inspire* for your chance to win a [\\$15,000 unrestricted gift](#) to support your organization's mission.



The 2018 Founder's Award Application

SUBMISSION CONTACT INFORMATION

Contact's Full Name: _____

Contact's Title: _____ Phone: _____

Contact's Email Address: _____

ORGANIZATION INFORMATION

Is your organization a 501(c)(3)? YES NO

Organization Name: _____

Organization Street Address: _____

City: _____ State: _____ Zip: _____

Website: _____ Phone: _____

Name of CEO: _____

Name of CFO: _____

IMPORTANT INFORMATION TO NOTE

Submission of the 2018 Application Package will be due no later than **11:59 p.m. on Friday, September 14, 2018 (firm)**. No late entries will be considered.

The **Top 75** submissions will be formally invited to the Founder's Award event held on Thursday, January 24, 2019 where the winner will be announced. A C-suite executive or Board member of the organization must attend the event to receive the award.

I confirm that the organization's contact information and email address above is where the invitation to the 2018 Founder's Award event should be sent if we make the Top 75 applicants.

I understand a C-suite executive with the title of President, CEO, COO, CFO or Executive Director, or a Board member must attend the Founder's Award event on Thursday, January 24, 2019 to receive the award.

SUBMISSION INSTRUCTIONS

To complete the 2018 Founder's Award Application Package, please submit either an essay (1,200-word max.) or a *non-professional video* (5 minutes max.) demonstrating:

HOW DO YOU INSPIRE YOUR BOARD, YOUR STAFF, YOUR VOLUNTEERS
and/or THE COMMUNITY TO ENGAGE IN YOUR MISSION?

Please do not submit an essay AND video as only one will be judged per organization. Your response will be judged on **clarity, creativity, innovativeness** and **effectiveness**.

Please address one, two or all of the following points in your award submission:

1. What is your approach to inspiring your Board, your Staff, your Volunteers and/or the Community to engage in your mission? (ex: development of internal talent; ROI to stakeholders and donors; community events, etc.)
2. How do you stay relevant in the changing times and keep your mission inspirational? (ex: program assessment; community research, etc.)
3. How do you measure your inspiration of your Board, your Staff, your Volunteers and/or the Community? (ex: retention; internal growth; increased donors, etc.)

HOW TO SUBMIT

Email the full application package including your essay or your video file* to: foundersaward@saxllp.com. Please do not submit both an essay AND video as only one will be judged per organization.

**All essays and videos become the property of Sax LLP once submitted.*

DATES TO REMEMBER

- FIRM Application Deadline: September 14, 2018
- Formal Invites to Top 75 Applicants: Released in December 2018
- Presentation of Founder's Award: January 24, 2019 | Hackensack, NJ



The 2018 Founder's Award: FAQ

WHY IS IT CALLED THE FOUNDER'S AWARD?

Stability, strength and continued growth & success have been the pillars of Sax LLP's standard of service since 1956. Sax's Founders – Sander Sax, Morris Macy, and Egon Fromm – inspired the vision of advancing clients forward by advising them in the key areas critical to their success. This vision continues to serve as the cornerstone of how Sax does business today.

The Founder's Award is a vehicle in which we can honor the values of Sax's Founders by supporting, empowering and guiding not-for-profit organizations in ways that ensure their continued existence and positive impact on this world.

WHAT TYPE OF NOT-FOR-PROFITS CAN APPLY?

Organizations must have a current tax exemption under Section 501(c)(3) as determined by the IRS.

WHAT IS THE CRITERIA FOR THE 2018 FOUNDER'S AWARD SUBMISSION?

To complete the 2018 Founder's Award Application Package, please submit either an *essay* (1,200-word max.) or *non-professional video* (5 minutes max.) demonstrating:

HOW DO YOU INSPIRE YOUR BOARD, YOUR STAFF, YOUR VOLUNTEERS
and/or THE COMMUNITY TO ENGAGE IN YOUR MISSION?

Please do not submit an essay AND a video as only one will be judged per organization. Your response will be judged on **clarity**, **creativity**, **innovativeness** and **effectiveness**. Please address one, two, or all of the following points in your award submission:

1. What is your approach to inspiring your Board, your Staff, your Volunteers and/or the Community to engage in your mission? (ex: development of internal talent; ROI to stakeholders and donors; community events, etc.)
2. How do you stay relevant in the changing times and keep your mission inspirational? (ex: program assessment; community research, etc.)
3. How do you measure your inspiration of your Board, your Staff, your Volunteers and/or the Community? (ex: retention; internal growth; increased donors, etc.)

HOW MANY NOT-FOR-PROFITS CAN WIN THE AWARD?

Only one (1) not-for-profit organization can win the \$15,000 unrestricted gift. There will be two (2) runners-up that will be given recognition and consolation prizes in the form of volunteer hours donated by Sax LLP employees to be used for events or programs that benefit the organization's mission (does not apply to professional services).

- 2nd Place: 40 volunteer hours
- 3rd Place: 25 volunteer hours

HOW DO I SUBMIT MY 2018 FOUNDER'S AWARD APPLICATION?

Email the full application package including your essay or video file* to foundersaward@saxllp.com no later than **11:59 p.m. on Friday, September 14, 2018 (firm)**. Please do not submit an essay AND a video as only one will be judged per organization.

**All essays and videos become the property of Sax LLP once submitted.*

HOW DO I SUBMIT A VIDEO SUBMISSION FOR THE FOUNDER'S AWARD?

Video submissions do **NOT** have to be professional videos. Videos work best from the following phones: iPhone 4-8, Android 4.0 or higher, HTC-1, Samsung Galaxy S4 and S5. Phones should be no more than two years old.

Basic tips & instructions for a video submission:

1. Check your phone's video camera setting and capture at the highest quality.
2. Please use the phone's "outside" camera (the one on the back) for best quality.
3. Please shoot the video horizontal instead of vertical.
4. Avoid shooting in front of a window as it will most likely come out too dark.
5. Record in a quiet room that has carpet or a good amount of fabric to soak up external noise.

Submit the video file via email (**can be sent via link: Dropbox, Google Docs, etc.**) by **11:59 p.m. on Friday, September 14, 2018 (firm)**. If there are any issues with submitting it, please email foundersaward@saxllp.com for an alternative method to submit.

WHAT ARE MY CHANCES OF WINNING THE 2018 FOUNDER'S AWARD?

All eligible not-for-profits in the NY/NJ area are welcome to apply. The top 75 award submissions will be formally invited to the 2018 Founder's Award event on January 24, 2019 where the winner will be announced.

Formal invites to the top 75 applicants will be released in December 2018.

WHEN & WHERE WILL THE FOUNDER'S AWARD EVENT BE HELD?

The Founder's Award event and ceremony will be held on **Thursday, January 24, 2019** from **6:00-9:00 p.m.** in Hackensack, NJ. The venue will be released with the invitations to the top 75 applicants in December.

WHO SHOULD ATTEND THE FOUNDER'S AWARD EVENT?

A C-suite executive with the title of President, CEO, COO, CFO or Executive Director, or a Board member from the not-for-profit organization will need to attend the Founder's Award event to receive the award. If a C-suite executive or Board member is not present at the event and they were chosen as the award recipient, the \$15,000 gift will be forfeited to the next runner up.

CAN I BRING A GUEST TO THE EVENT?

Only one (1) representative from each not-for-profit organization may attend the Founder's Award event. The representative must be a C-suite executive with the title of President, CEO, COO, CFO or Executive Director, or a Board member to receive the award.

WHAT WILL THE FORMAT OF THE EVENT BE?

The format of the event will include a keynote speaker and the awards ceremony announcing the winner of the \$15,000 unrestricted gift and the two (2) runners up. Food and beverage will be provided.

WHO WILL JUDGE SUBMISSIONS AND DETERMINE THE AWARD WINNER?

The Founder's Award applicants will be judged by a minimum of three (3) independent consultants that have a concrete background in the not-for-profit sector. Sax LLP will have no part in the application review or the winner selection process.

WHAT IS THE COST TO ATTEND THE FOUNDER'S AWARD EVENT?

There is no cost to attend the Founder's Award event. You only need to have received a formal invitation to the awards ceremony as one of the top 75 applicants.

WHEN WILL THE WINNER BE PROVIDED WITH THE \$15,000 UNRESTRICTED GIFT?

The winner of the \$15,000 unrestricted gift will be presented with the check the night of the event at the awards ceremony.

WHAT CAN THE \$15,000 GIFT BE USED FOR?

The \$15,000 gift is unrestricted and can be used for anything within the not-for-profit organization's tax-exempt mission.

For additional questions, please contact FOUNDERSAWARD@SAXLLP.COM.