

You're Invited to the Webinar **MAKING THE MOST OF YOUR CHARITY NAVIGATOR RATING**

You've been evaluated by Charity Navigator's Encompass Rating System! As the premier trust indicator of the non-profit sector, your Charity Navigator rating empowers you to promote your effectiveness across multiple metrics to current and potential donors, enhancing your ability to raise the funds you need to advance your mission. The Encompass Rating System uses technology-supported automated methods and procedures to provide donors and non-profits with clearly visualized indicators of organizational effectiveness – referred to as beacons.

Join **Sax's Not-for-Profit Practice** for a webinar on **Thursday, October 8 at 2:00 PM** with featured guests from **Charity Navigator** where we will discuss what it means to be evaluated by the Encompass Rating System and how it will benefit your non-profit organization. We will also dive into the Finances & Accountability beacon which evaluates a non-profit's financial health, including measurements of stability, efficiency, sustainability, accountability and transparency.

Topic points will include:

- The criteria and metrics behind your score
- What your score means and how to make the most of your rating
- The five metrics that determine your Finance & Accountability beacon
- How to get your non-profit in better financial shape and improve your score

THURSDAY, OCTOBER 8 || 2:00 – 3:00 PM

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