

THE FOUNDERS' Award

2023 Theme: **Accessibility**

Your nonprofit has the chance to win **\$20,000!**

OUR FOUNDERS' HISTORY

Stability, strength, and continued growth and success have been the pillars of Sax LLP's standard of client service since 1956. Sax Founders - [Sander Sax](#), [Morris Macy](#), and [Egon Fromm](#) - inspired the vision of advancing clients forward by advising them in the key areas critical to their success. This is the cornerstone of how Sax does business today.

SAX'S NONPROFIT FOCUS

Sax is a champion of nonprofits and The Founders' Award is a vehicle in which we can honor the values of our Founders by empowering and supporting those organizations in ways that ensure their continued existence and positive impact on our world.

YOU'RE INVITED TO APPLY FOR THE 2023 FOUNDERS' AWARD!

The theme of the 2023 Founders' Award is: **Accessibility**

How a nonprofit incorporates accessibility into its mission and operations is critical for shaping the future of its organization. We welcome you to submit a non-professional video - **five (5) minutes max** - responding to three (3) specific questions provided by Sax within this application package.

THE FOUNDERS' Award

2023 Theme: **Accessibility**

Your nonprofit has the chance to win **\$20,000!**

All submissions will qualify for the 2023 Founders' Award and a chance to win either a first, second or third place prize.

First Place - \$20,000 unrestricted gift to support their organization's mission and a complimentary 1-year subscription to [Yearly](#), a digital platform specifically designed for nonprofits to create annual and web-based reports.

Second Place - Complimentary video package by Beard & Bowler Productions

Third Place - \$5,000 unrestricted gift

APPLICATION

Applicants are required to answer the following questions:

- **What barriers to accessibility is your organization trying to address?**
- **How does your organization's mission promote accessibility to the community and/or population you primarily serve?**
- **What role do you see accessibility playing in your organization over the next 5 years?**

This means something different to every organization.

- Submissions will be judged on how your organization prioritizes accessibility to positively impact the community you serve.

SUBMISSION FORM & APPLICATION DETAILS

2023 FOUNDERS' AWARD SUBMISSION

Email this submission form and the video file* to: foundersaward@saxllp.com by **July 28, 2023**. Videos should not exceed 5 minutes in length.

Please include your photos, video submission, and application package in ONE singular email to foundersaward@saxllp.com. This is a mandatory requirement of your submission.

**All videos become the property of Sax LLP once submitted.*

JUDGING CRITERIA

Your submission will be judged on:

- › Your organization's goals around accessibility
- › The progress your organization is making around accessibility and the impact it is making in the community you serve
- › How well your organization's mission is aligned with promoting accessibility.
- › The examples provided illustrating your organization's commitment to promoting accessibility.

INFORMATION & DEADLINES TO NOTE

Submission for the 2023 Founders' Award will be due no later than 11:59 p.m. on **July 28, 2023**. No late entries will be considered.

The **Top 75** applicants will be formally invited to the Founders' Award event to be held on Thursday, September 14, 2023, when the winner will be announced.

Only one (1) representative from each organization is permitted to attend, and attendees must be either a C-suite executive or Board member to receive the award.

Application Deadline:

July 28, 2023

Formal Invites to Top 75 Applicants:

Released in August 2023

Presentation of Founders' Award:

September 14, 2023 | NJ Location TBD

SUBMISSION FORM & APPLICATION DETAILS

SUBMISSION CONTACT INFORMATION

Contact's Full Name: _____

Contact's Title: _____ Phone: _____

Contact's Email Address: _____

ORGANIZATION INFORMATION

Is your organization a 501(c)(3)? YES NO

Organization Name: _____

Organization Street Address: _____

City: _____ State: _____ Zip: _____

Website: _____ Phone: _____

Name of CEO: _____

Name of CFO: _____

In the case of us making the Top 75, please use the address and email above to send the invitation to the 2023 Founders' Award event.

I understand one (1) C-suite executive with the title of President, CEO, COO, CFO or Executive Director, or a Board member must attend the Founders' Award event on September 14, 2023 to receive the award should we be selected as the winner.

I confirm that I have received consent from the beneficiaries in the video and photos we have submitted to use and/or show at the Founders' Award event.

THE FOUNDERS' AWARD: FAQs

WHAT TYPE OF NONPROFITS CAN APPLY TO THE FOUNDERS' AWARD?

Organizations must have a current tax exemption under Section 501(c)(3) as determined by the IRS.

HOW MANY NONPROFITS CAN WIN THE FOUNDERS' AWARD?

First Place - \$20,000 unrestricted gift to support their organization's mission and a complimentary 1-year subscription to [Yearly](#), a digital platform specifically designed for nonprofits to create annual and web-based reports.

Second Place - Complimentary video package by Beard & Bowler Productions

Third Place - \$5,000 unrestricted gift

HOW DO I SUBMIT MY VIDEO FOR THE FOUNDERS' AWARD APPLICATION?

Video submissions do NOT have to be professional videos and judging will not take the quality of the video into consideration. Videos should not exceed 5 minutes in length. [Basic tips & instructions for video submission](#):

1. Check your phone's video camera setting and capture at the highest quality.
2. Please use the phone's "outside" camera (the one on the back) for best quality.
3. Please shoot the video horizontal instead of vertical.

4. Avoid shooting in front of a window as it will most likely come out too dark.
5. Record in a quiet room that has carpet or a good amount of fabric to soak up external noise.

Submit the video file via email (can be sent via link: Dropbox, Google Docs, etc.) by

11:59 p.m. on July 28, 2023. No late submissions will be accepted.

If there are any issues with submitting it, please email foundersaward@saxllp.com for assistance.

WHEN & WHERE WILL THE FOUNDERS' AWARD BE HELD?

The Founders' Award event and breakfast will be held on Thursday, September 14, 2023 in New Jersey. The venue will be released with the invitations to the top 75 applicants in August.

WHO SHOULD ATTEND THE FOUNDERS' AWARD EVENT?

Only one (1) representative per organization may attend the Founders' Award event, and the attendee must be a C-suite executive with the title of President, CEO, COO, CFO or Executive Director, or a Board member to receive the award.

If a C-suite executive or Board member is not present at the event and they were chosen as the award recipient, the \$20,000 gift will be forfeited to the next runner-up.

THE FOUNDERS' AWARD: FAQs

CAN I BRING A GUEST TO THE FOUNDERS' AWARD EVENT?

No.

WHAT IS THE FORMAT OF THE EVENT?

The format of the event will include a formal breakfast, a video presentation of all Founders' Award applicants, and the awards ceremony announcing the winner of the \$20,000 unrestricted gift and a complimentary 1-year subscription to [Yearly](#), and the two (2) runners-up. Food and beverage will be provided.

WHO WILL JUDGE SUBMISSIONS AND DETERMINE THE AWARD WINNER?

The Founders' Award submissions will be judged by five (5) independent consultants that have a concrete background in the not-for-profit sector. Sax LLP will have no part in the application review or the winner selection process.

WHAT IS THE COST TO ATTEND THE FOUNDERS' AWARD EVENT?

There is no cost to attend the Founders' Award event. You only need to have received a formal invitation to the awards ceremony as one of the top 75 applicants.

WHEN WILL THE WINNER BE PROVIDED THE \$20,000 UNRESTRICTED GIFT?

The winner of the \$20,000 unrestricted gift a complimentary 1-year subscription to [Yearly](#), will be presented with the check at the awards ceremony.

WHAT CAN THE \$20,000 AWARD BE USED FOR?

The \$20,000 gift is unrestricted and can be used for anything within the nonprofit organization's tax-exempt mission.

**HAVE ADDITIONAL QUESTIONS?
PLEASE CONTACT:
foundersaward@saxllp.com**